

## Tuesday, March 20, 2012

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|-------------|-------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------------|----|-----------------|----|-----------|
| 9:00-9:15   | Opening Address                                                                                                   |                                                                  |                                                                  |                                                              |                                                                  | mF | main.FORUM      | cC | CloudCamp |
| 9:15-9:45   | mF Microsoft, Andrew Lund: "Microsoft's cloud vision and partner opportunities for hosting service providers"     |                                                                  |                                                                  |                                                              |                                                                  | hS | hosting.SESSION | B  | Break     |
| 9:50-10:35  | HP, Glenn Keels (Director of Marketing): "HP's next generation server platform"                                   |                                                                  |                                                                  |                                                              |                                                                  | sS | speed.SESSION   | P  | Party     |
| 10:35-11:15 | B Coffee Break sponsored by Networking4all                                                                        |                                                                  |                                                                  |                                                              |                                                                  |    |                 |    |           |
| 11:15-12:00 | mF OnApp, Ditlev Bredahl (CEO): "Life after cloud ... what's next for hosts and service providers?"               |                                                                  |                                                                  |                                                              |                                                                  |    |                 |    |           |
| 12:05-13:05 | sS Scality                                                                                                        | Commtouch                                                        | EURid                                                            | Key-Systems                                                  | Kingston                                                         |    |                 |    |           |
| 13:05-14:10 | B Lunch sponsored by AMD                                                                                          |                                                                  |                                                                  |                                                              |                                                                  |    |                 |    |           |
| 14:10-14:40 | Citrix, Bill Burley (Group Vice President & General Manager,): "All clouds are not the same: What kind is yours?" |                                                                  |                                                                  |                                                              |                                                                  |    |                 |    |           |
| 14:45-15:15 | mF AMD: "The newest processor designed for the hosting community"                                                 |                                                                  |                                                                  |                                                              |                                                                  |    |                 |    |           |
| 15:20-15:50 | Scality, Jérôme Lecat (CEO): "Making money with the cloud: Selling shovels or looking for gold?"                  |                                                                  |                                                                  |                                                              |                                                                  |    |                 |    |           |
| 15:50-16:30 | B Coffee Break sponsored by Networking4all                                                                        |                                                                  |                                                                  |                                                              |                                                                  |    |                 |    |           |
| 16:30-17:00 | Parallels:<br>"Putting hosting and cloud services delivery all..."                                                | Microsoft:<br>"Scalability and high availability hosting..."     | ISPSystem:<br>"Hosting automation: Yesterday, today and..."      | R1Soft:<br>"Backing up servers in the cloud: Growing and..." | PartnerGate:<br>"The real cost behind cheap domain prices"       |    |                 |    |           |
| 17:05-17:35 | hS OnApp:<br>"Cloud storage, solved: the next generation storage..."                                              | Amplidata:<br>"Building storage clouds for online applications"  | GlobalSign:<br>"TECH: one click away from custom SSL automation" | Seagate:<br>"The evolving cloud and how it impacts storage"  | Samsung:<br>"Why memory is not a commodity - save cost and..."   |    |                 |    |           |
| 17:40-18:10 | VMware                                                                                                            | adaptec by PMC:<br>"RAID storage adapter in hosting environment" | Fujitsu:<br>"Fujitsu dynamic infrastructures - your high..."     | IBM                                                          | Microtronica:<br>"Save space, power and money with right-fit..." |    |                 |    |           |
| from 19:30  | P VIP Party sponsored by Dell                                                                                     |                                                                  |                                                                  |                                                              |                                                                  |    |                 |    |           |

## Wednesday, March 21, 2012

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| 9:00-9:15   | Opening Address                                                                                                                           |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 9:15-9:45   | mF LuxCloud, Lorenz Meis (COO): "Cloud Automation as a Service (CAaaS) or how to instantly increase sales to your existing customer base" |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 9:50-10:35  | Parallels, Birger Steen (CEO) & Craig Bartholomew (VP Shared Hosting): "Cloud services: capitalizing on the changing SMB IT landscape"    |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 10:35-11:15 | B Coffee Break sponsored by ISPSystem                                                                                                     |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 11:15-12:00 | mF Dell, John Igoe (Executive Director of Cloud Software Solutions): "Turning the cloud into cash"                                        |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 12:05-13:05 | sS Luxembourg for Business                                                                                                                | OCZ Technology                                                  | PSW GROUP                                                                   | SafeNet                                                                      | SwissSign                                                              |  |  |  |  |
| 13:05-14:10 | B Lunch sponsored by AMD                                                                                                                  |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 14:10-14:40 | mF Intel, Richard Curran (Director Product Marketing): "Solid ground in the cloud"                                                        |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 14:45-15:15 | Samsung, Peyman Blumstengel (Senior Manager of Business Development): "Why memory is not a commodity - save cost and avoid hassle!"       |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 15:25-15:55 | HP:<br>"HP's next generation server platform"                                                                                             | Arbor:<br>"DDoS attacks and the ostrich mentality: How to..."   | SpamExperts:<br>"Email security for webhosts: In the cloud or on premises?" | Panel Discussion:<br>"Hosting after Megaupload: Risks, opportunities and..." | BackupAgent:<br>"Grab hold of the cloud backup opportunity"            |  |  |  |  |
| 16:00-16:30 | hS Microsoft:<br>"Are hosting providers ready to move beyond email to..."                                                                 | AMD:<br>"Multicore processors and data center power..."         | OpenSRS:<br>"Change means opportunity: Key domain trends for..."            | Networking4all:<br>"The future of your identity: Create online trust!"       | Symantec:<br>"The evolution of the threat landscape: Sophisticated..." |  |  |  |  |
| 16:30-17:10 | B Coffee Break sponsored by ISPSystem                                                                                                     |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |
| 17:10-17:40 | hS CloudLinux:<br>"Optimizing PHP settings for shared hosting"                                                                            | SoftLayer:<br>"The evolution of hosting services: What's next?" | Citrix:Dell:<br>"Desktop-as-a-Service: Build, connect and deliver it"       | Dell:<br>"Actual lessons learned to build effective cloud..."                | Supermicro:<br>"Supermicro MicroCloud solution - 8 modular..."         |  |  |  |  |
| 17:45-18:15 | hS Interxion:<br>"Who keeps the clouds in the air?"                                                                                       | Open-Xchange:<br>"Integrate don't migrate"                      | datacenter.de:<br>"Best practices in modern data center design"             | A10 Networks:<br>"Application delivery and load balancing: New..."           | Nashire:<br>"Multi-Level SMTP DDoS prevention for ISPs and..."         |  |  |  |  |
| from 19:30  | P Interxion BierFest                                                                                                                      |                                                                 |                                                                             |                                                                              |                                                                        |  |  |  |  |

## Thursday, March 22, 2012

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| 9:00-9:15   | Opening Address                                                                                                            |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 9:15-9:45   | mF eco & Verisign, Thomas Rickert: "eco Registrar Atlas 2012 - kindly supported by Verisign"                               |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 9:50-10:35  | Open-Xchange, Rafael Laguna de la Vera (CEO): "Push the boundaries: Building trust and scaling your business in the cloud" |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 10:35-11:15 | B Coffee Break sponsored by StopTheHacker                                                                                  |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 11:15-12:00 | mF VMware                                                                                                                  |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 12:05-13:05 | sS StackOps                                                                                                                | Veeam                                                          | 4PSA                                                                        | Trend Micro                                                                    | Atomia                                                                    |  |  |  |  |
| 13:05-14:10 | B Lunch sponsored by AMD                                                                                                   |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 14:10-14:40 | mF Fujitsu, Michael Homborg (Product Sales Group Server): "Reshaping the data center - gaining cutting-edge efficiency"    |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 14:45-15:15 | Luxembourg for Business, Peter Sodermans (Senior Advisor): "Hosting & online gaming: The do's and don'ts"                  |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 15:25-15:55 | hS LuxCloud:<br>"Cloud automation as a service or how to instantly..."                                                     | Intel:<br>"Enabling flexibility and efficiency in the next..." | Thomas Krenn:<br>"Hybrid infrastructures: Utilizing the benefits of..."     | ePages:<br>"ePages Flex: Managed high-end E-commerce..."                       | IASO                                                                      |  |  |  |  |
| 16:00-16:30 | hS Parallels:<br>"Creating the cloud bundles SMBs need: Leveraging..."                                                     | ebrc:<br>"Data center services: Empower your business"         | WebsiteMovers:<br>"Leverage migration services to increase market share..." | LogicBoxes:<br>"Demystifying ICANN accreditation"                              | Jelastic                                                                  |  |  |  |  |
| 16:30-17:10 | B Coffee Break sponsored by StopTheHacker                                                                                  |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |
| 17:10-17:40 | hS StopTheHacker:<br>"The changing face of web malware. Protecting SMBs..."                                                | Noction:<br>"Boosting your network with intelligent routing"   | STULZ:<br>"Data center cooling solutions: reliable and efficient"           | Previder                                                                       | SiteLock:<br>"The state of internet security: Big web..."                 |  |  |  |  |
| 17:45-18:15 | hS InterNetX:<br>"2012: The end? Or a new beginning?"                                                                      | Neustar:<br>"Protecting your business against DDoS attacks"    | Wirecard:<br>"Next generation retail payments"                              | Weiss Klimatechnik:<br>"Compressorless data center cooling with Deltaclima..." | fluid Operations:<br>"IaaS as enhancement to IaaS: Innovative service..." |  |  |  |  |
| from 19:30  | P OnApp ConneXion Party: The POWER!                                                                                        |                                                                |                                                                             |                                                                                |                                                                           |  |  |  |  |