

- ▶ **Protect our future today:  
Cloud based parental controls**



## Agenda

- ▶ **What is the Problem?**
  - ▶ **Where is the Opportunity?**
- ▶ **Why is it a Chance for Hosters?**
  - ▶ **How does a Solution look like?**

## ▶ Problem

Structured view of threats online

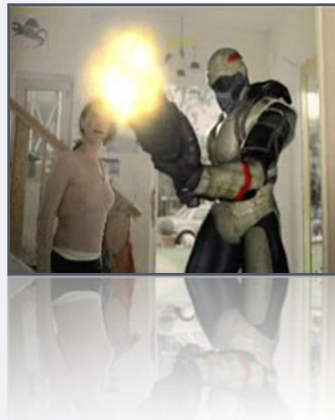


## Threat Categories

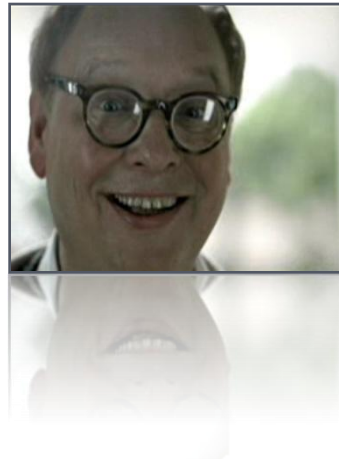
### ▶ Content



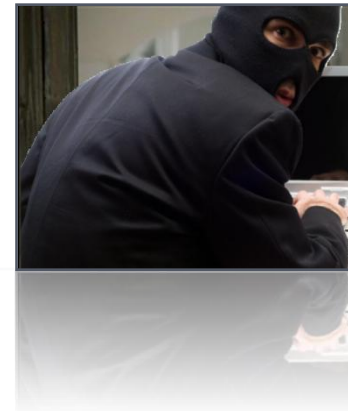
### ▶ Gaming



### ▶ Contacts



### ▶ Security



## ▶ Opportunity

Market potential, need and size

## European Market

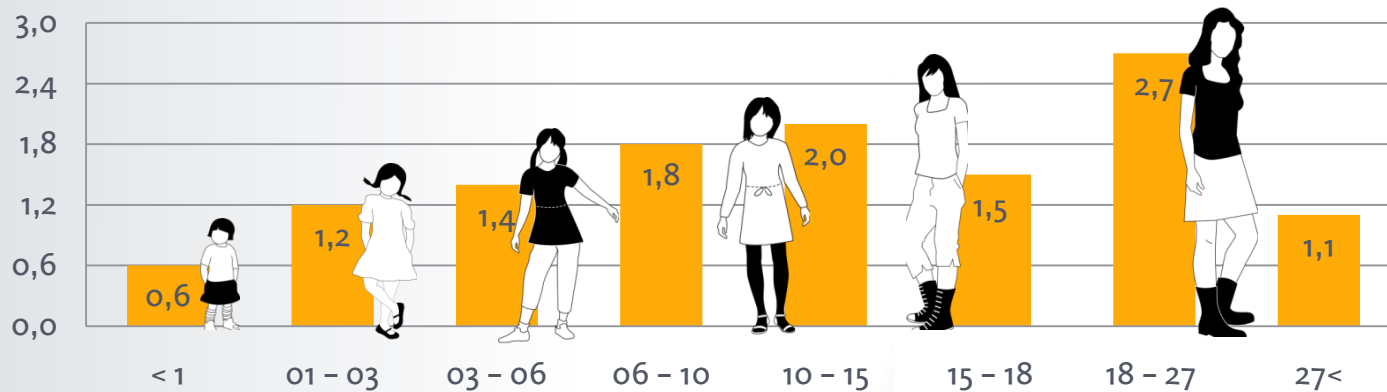
European Union

**38 Million** Households  
with Children aged 4 - 18



## German Households

Age of the youngest child within the family (in mio.)



► Over **6,7 million** families with a child aged 3 to 18

## Market need

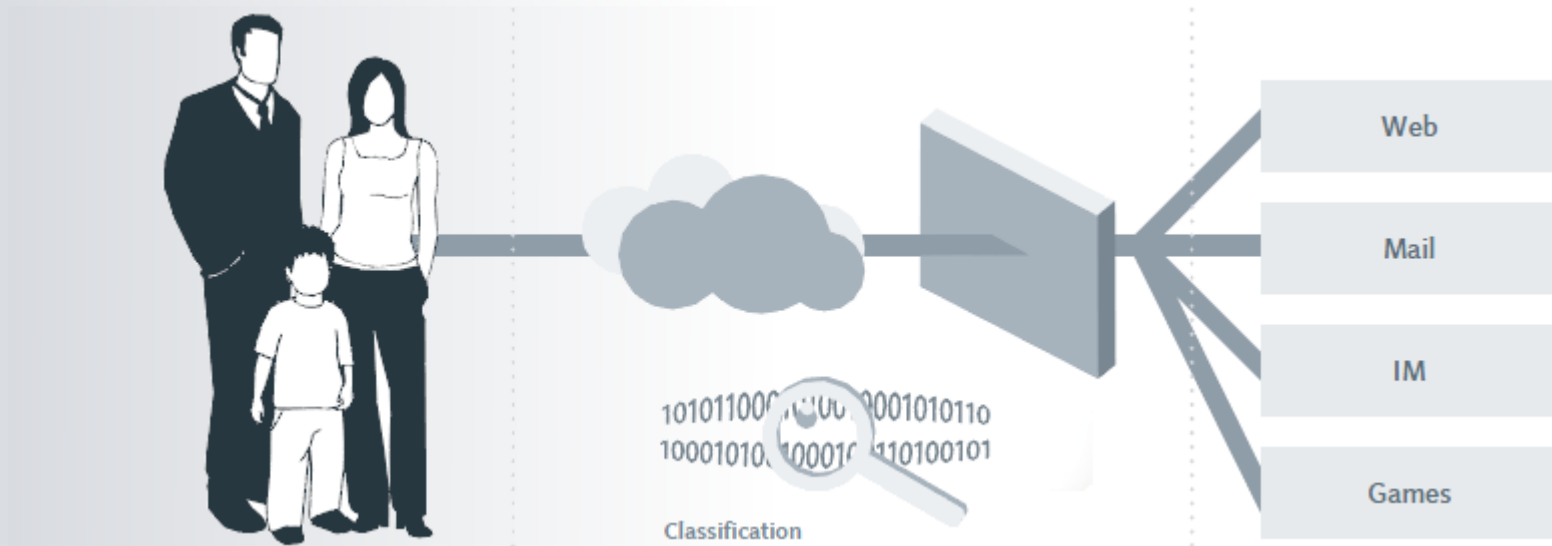
- Parents are concerned
- Internet usage a necessity
- Manual monitoring impossible
- No existing solutions in place



## ▶ Chance for Hosters

Everything in place for a service

## A Cloud Service?

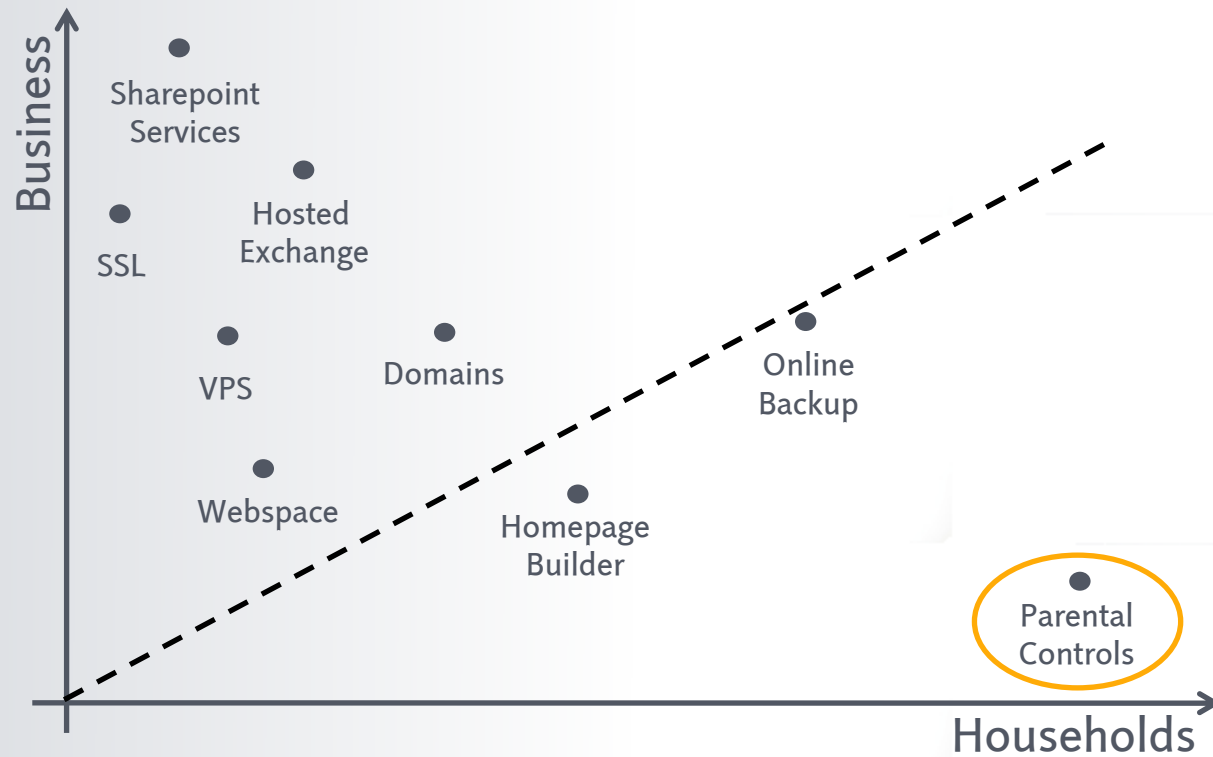


▶ Family

▶ Filtering Cloud

▶ Internet

## Additional Services



## ▶ Solution

Demonstration of a typical Family



## ▶ Mail-Demo

Explicit attachment filtering

Mail to: [gswhd@me.com](mailto:gswhd@me.com)

## ▶ Outlook...

Showing inbox with arriving mail



## ▶ Remote configuration

Father at work allowing a specific site



## Thank You!

- More information:
  - Visit us in the **hosting.FAIR**
  - Next session: Tomorrow, **hosting.FAIR**, 18:00 – 18:45
  - Online: **www.gatesecure.com**
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