

## Agenda

Wednesday, March 17, 2010								
from 8:00	Registration opens							
9:00-9:15	Opening Address by <b>Dominik Grollmann</b> (Editor-in-Chief Internet World Business)							
9:15-10:00	AMD, John Fruehe (Director Server/Workstation Products): "Multi-core processing and scalability for hosting environments"							
10:00-10:45	MF	Parallels, Serguei Belousov (CEO): "Making the cloud a profitable reality"						
10:45-11:30	MF	GateSecure, Sebastian Glöckner (CEO): "Protect our future today: cloud based parental controls"						
11:30-12:15	MF	Microsoft, John Zanni (General Manager, WW Software & Services Industry): "Hosting is the new IT"						
12:15-13:15	B	Lunch sponsored by GateSecure						
13:15-14:00	MF	visionapp, Jürgen Gallmann (CEO): "The SaaS eco-system of the future!"						
14:00-14:45	MF	HP, Mark Payne (VP EMEA Industry Standard Servers): "Emerging trends in data center design: modernizing the monolith"						
14:45-15:30	MF	Fujitsu, Glen Koskela (CTO): "Web hosting in cloud computing era: are the kids alright?"						
15:30-16:00	B	Coffee-Break at <i>hosting.FAIR</i> sponsored by AMD						
16:00-16:45	HS	Deutsche Telekom: "Wholesale partnering for hosters"	Trend Micro: "TM Deep Security – securing virtualized data centers and .."	SpamExperts: "For dummies: get rich with spamming! .."	PartnerGate: "Make easy domain management an integrated part of .."	espiridon: "How to create more revenue with the right people on board"	BackupAgent: "Online backup: reduce CHURN and increase ARPU"	Microsoft: "Winning business and growing ARPU with hosted CRM"
16:45-17:15	B	Coffee-Break at <i>hosting.FAIR</i> sponsored by Bobcares						
17:15-18:00	HS	Parallels: "Parallels product roadmap and partner program"	STULZ: "Free cooling – efficient data center cooling"	Amplidata: "How to work with dispersed storage in your data centers"	R1Soft: "An in-depth look at what's new in data protection and .."	Genotec: "Creating an infrastructure for SaaS providers and ISV"	Bobcares: "Self care server monitoring portal"	intel: "The Intel Xeon processor series – best for cloud and hosting"
18:00-18:45	HS	Microsoft: "Hosting roadmap for MS Exchange 2010 & SharePoint 2010"	GlobeSSL: "An alternative for the SSL certificate industry"	Juniper Networks: "Building a cloud grade data center infrastructure"	Aggretech: "State-of-the-Art power generators: high availability at .."	Bizanga: "How to bit S3 at their own game and make money with cloud .."	wirecard: "Payment guarantee for risk protection"	VMware: "Security in the cloud – managing and protecting your .."
from 19:00	B	FunFair in Silver City sponsored by MESH						
from 19:30	P	Attraction Black Mamba sponsored by MESH and VIP-Party at Lilaque sponsored by HP						

Thursday, March 18, 2010								
from 8:00	Registration opens							
9:00-10:00	"Command your data" presented by <b>Rafael Laguna de la Vera</b> (CEO Open-Xchange) & hosted by <b>Dominik Grollmann</b> (Editor-in-Chief Internet World Business)							
10:00-10:45	MF	Intel, Raejeanne Skillern (Director of Marketing Cloud Computing): "Unleashing the economic benefits of the cloud"						
10:45-11:30	MF	VeriSign, Martin Mackay (Vice President & General Manager EMEA): "Trust in the cloud: trends and opportunities"						
11:30-12:15	MF	ePages, Sören von Varchmin (Vice President Sales): "The time is ready – ecommerce in the cloud"						
12:15-13:15	B	Lunch sponsored by GateSecure						
13:15-14:00	MF	Racktivity, Arvid Vossen (Director Product Management A-Server): "Amplidata delivers the first unbreakable storage system"						
14:00-14:45	MF	Deutsche Telekom, Andres Jordan (Head of Innovation Dt. Telekom North America): "Clash of titans: Telco's CDNs and digital media from creation to delivery"						
14:45-15:30	MF	InterNetX, Daniel Eisenhut (International Business Development): "Generating new business through innovative domain registration"						
15:30-16:00	B	Coffee-Break at <i>hosting.FAIR</i> sponsored by Bobcares						
16:00-16:45	HS	Panel discussion presented by: LU-CIX, Datacenter Lux, P&TLuxembourg, and Visual Online	HP: "The future of server platforms for hosting and cloud providers"	Commtouch: "Taking your open source to the next level"	EPAG: "Best practice of incorporating country-code TLDs into your .."	4PSA: "Voice in the cloud – revolution of telecommunications .."	ISPsystem: "ISPmanager cluster (clustering technologies)"	Open-Xchange: "Teamwork and mobile collaboration based on OX SaaS platform"
16:45-17:15	B	Coffee-Break at <i>hosting.FAIR</i> sponsored by Bobcares						
17:15-18:00	HS	(16:00-18:00)	Cloudmark: "Next generation email security"	OpenSRS: "Act, don't react: an insider's perspective on global hosting trends"	CommVault: "Simplicity is the key to success"	Red Hat: "Open hosting – open source & open standards with Red Hat"	eleven: "Key trends in offering managed email security services"	Socomec: "Reliable green power systems for data centers"
18:00-18:45	HS	Parallels: "Automating cloud services"	David Snead: "Understanding EU and U.S. laws governing the cloud"	Insight: "SaaS licensing: all you want to know about Pay-as-you-Grow"	Nimsoft: "Making sense of cloud service management"	Microsoft: "Foundations to grow a profitable cloud computing business .."	Brocade: "Virtualized SP data center" control as-service"	GateSecure: "How to save kids online – parental"
from 19:00	P	ConneXion-Party at Wuze Town sponsored by Genotec						

MF main.FORUM

B Break

main.FORUM hosted by **Dr. Sandra Maria Meier** (ZDF German National TV and Deutsche Welle TV)

HS hosting.SESSION

P Party

For more program details, please visit [www.webhostingday.com](http://www.webhostingday.com).